

Regularly Update Your Homepage

Your home page is like the top half of the front page of a newspaper. The most important stuff goes there! However, if you rarely update your home page, your viewers will naturally assume that nothing else has been updated! Often, this means they won't trust your web site and probably won't come back. Not updating your home page is wasting the most valuable online resource you have. How often should you update your homepage? Once a week is best. Once every two weeks is just fine. Once a month should be the absolute maximum.



I love questions!

If you have a question, please ask! That's what I'm here for. If you are ever concerned about a charge or want to know beforehand how much something will cost, just ask. Again, that's what I'm here for.

Testimonials

You are my best advertisement! If you have not sent me a testimonial, please do! Thank you!

Email

Dealing with Multiple Accounts

Do you dislike Horde and wish you could check your email in a different program? Do you have multiple email accounts that you wish you could manage in one place? We can do that! Just ask, and I can set up forwarding for you. How safe and reliable is email forwarding? I do it all the time! That's how I manage my three primary email accounts: they all filter into one.



Spam

For you who use Horde (an email program that comes with the hosting you get through OWD), I am aware that it's easy to receive well over 20 spam emails a day. Below are ways to cut down the amount of spam:

- Blacklist all spam that you receive
- Set up filters
- Set up automatic forwarding to forward emails to another account that better manages spam.

Blacklisting is something you do (I can give you pointers). Setting up filters you can do but it can be a little tricky so you may want to ask me to do it. Setting up automatic forwarding is something only I can do. Just ask! By the way, I do all of the above and it really helps.

OWD Services

Taking Control of Your Own Site

To instantly update your web site and not wait on me, you need a little bit of training and one computer program. For more information, go to the OWD web site and click "Who will maintain our web site?"

Flash

Flash animation adds an exciting and professional look to your web site. To view Flash on one OWD web site, check out www.fitnesslayne.com.

Fighting Spam

Spam is not fun! I will happily set up filters and automatic forwarding for you (more about this below). Just ask!

Print Materials

I design brochures, fliers, and other print materials. Just ask!

www.olsenwebdesign.com
